CHICAGO AREA
CLEAN CITIES

CLEAN VEHICLES, CLEAN FUELS, CLEAN AIR, CLEAN CITIES

2022 SPONSORSHIP & MEMBER GUIDE

GET INVOLVED!

ENCOURAGING THE USE OF CLEAN VEHICLES AND CLEAN-VEHICLE TECHNOLOGIES FOR NEARLY 30 YEARS
The Chicago Area Clean Cities (CACC) coalition is a voluntary, 501(c)(3) nonprofit membership organization dedicated to expanding the use of alternative fuels and advanced vehicle technologies in the Chicago metropolitan area. A program of the U.S. Department of Energy, we provide education, technical expertise, networking opportunities and funding assistance to help members invest in local, sustainable transportation solutions – which not only supports our regional economy and protects our environment, but can green your bottom line.

We are one of more than 75 Clean Cities coalitions across the country, but our coalition represents the third largest market in the U.S., with nearly nine million people living in the Chicago area.

CACC members include government, businesses, educational and research institutions, fuel providers, utilities and environmental organizations.

OUR MISSION

The mission of the U.S. Department of Energy’s Clean Cities program is to advance the energy, economic, and environmental security of the U.S. by supporting local decisions to adopt practices that contribute to the reduction of petroleum consumption in the transportation sector.

Chicago Area Clean Cities is focused on meeting the following objectives:

- Coordinate efforts to obtain funding to implement clean fuel and petroleum-displacement projects
- Support legislation and programs that effectively promote clean fuels, clean fuel vehicles, idle reduction, enhanced fuel economy and other clean technologies
- Develop fueling infrastructure in the Chicago area and throughout Illinois to support a diverse clean fuel market
- Educate the public and regional fleet operators about the operation and benefits of clean fuels, clean fuel vehicles, idle reduction technologies and hybrid-electric vehicles
- Incorporate as many clean fuel vehicles as possible in the Chicago area
Since we received our official Clean Cities Coalition designation from the U.S. Department of Energy (DOE) in 1994, our partners and members have collaborated to meet a challenging environment and to transform transportation in a six-county region that includes Cook, DuPage, Kane, Lake, McHenry, and Will counties.

Throughout our 28-year history, the coalition has dramatically altered the clean transportation landscape on a number of fronts:

- Displaced more than 200 million gasoline-gallon equivalents of petroleum and reduced greenhouse-gas emissions by more than 160,000 tons.
- Encouraged the use of 20,000 alternative fuel, electric and hybrid vehicles by Chicago area stakeholders.
- Helped to create nearly 250 alternative fuel stations and more than 1,600 electric vehicle charging stations in the Chicago area.

**WHY SUPPORT CACC?**

Transportation is the largest source of greenhouse gas in the United States. Emissions from vehicles in the Chicago metro area grew faster than the population between 1990 and 2020, which means emissions per person have increased. Fleets contribute a larger portion of vehicle emissions and are one of the best ways to decrease emissions, improve local air quality and lung health.

Your support gives us the resources to hold workshops and seminars, and work with fleets, community leaders, and citizens, supporting the increased use of alternative-fuel vehicles/advanced technologies and fueling/charging infrastructure in the Chicago area. In our region, the coalition is a catalyst for expanding the fuels market and driving business in the Compressed Natural Gas (CNG); Liquefied Natural Gas (LNG); Propane; Electric; Biodiesel; Ethanol and Hydrogen industries. As part of the DOE’s Clean Cities program, we support cleaner fuels and technologies in an effort to reduce air pollution, petroleum usage, and strengthen the local economy.

Your support as a sponsor makes it possible for the organization to strengthen our commitment in meeting our goals and fulfilling our mission and vision. Individual memberships are available for those who want to participate in the coalition. Employees of sponsors are considered members and do not need to complete separate membership applications.
Thank you for being a valued stakeholder and supporter of Chicago Area Clean Cities.

We would like to extend an invitation for your organization to become a sponsor or a member of the coalition. Our coalition is a valuable opportunity for private and public fleets and consumers to make a positive impact on the environment. We work with commercial and public fleets, municipalities, county governments, park districts, auto manufacturers, car dealerships, fuel suppliers, conversion companies, environmental organizations, corporations, small businesses, and individuals. Our stakeholders come together to share information and resources, educate the public, help craft public policy, and collaborate on projects that reduce petroleum use and improve air quality.

Get involved in the coalition to help make a better world and a better Chicago community.

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**STEP 1**
Read through our materials, visit our website and get to know us a bit better.

**STEP 2**
Decide which level of sponsorship or membership best suits you and your organization, and complete the application at chicagocleancities.org.

**STEP 3**
Stay actively involved! Connect with us by signing up for our GREENLINE newsletter, follow us on social media, attend and participate in events and serve on the Steering Committee.
Chair
John W. Walton
Advance Fueling Consultants

Co-Coordinator/Treasurer
Samantha Bingham
City of Chicago Department of Transportation

Co-Coordinator
Angela Tin
American Lung Association

Vice Chair
Darwin Burkhart
Illinois Environmental Protection Agency

Secretary
Marcy A. Rood
Argonne National Laboratory

Fleet Representative
Chris Lyon
National Truck Equipment Association (NTEA)

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Technology Representative
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Cynthia Maves
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Exelon Corporation

Maggie Daly Skogsbakken
Pace Suburban Bus

Lynn Stafford
STAG USA

Adam Wilkum
ROUSH CleanTech

Bob Wisz
CNG Calumet
PREMIERE SPONSOR  $10,000
- Support our coalition to help us achieve our mission of Clean Vehicles, Clean Fuels, Cleantech, Clean Air and Clean Cities – cleaning the air and our community!
- The opportunity to hold an exclusive clean-vehicle and/or clean-air event/webinar, working with CACC to hold the event/webinar.
- Up to Six (6) golfers at Annual Golf Outing
- All other benefits provided to Diamond, Platinum, Gold, Silver and Bronze levels

DIAMOND  $5,000
- Sponsor recognition at major CACC events/webinars, including: Green Drives Conference Springfield event, Illinois Alternative Fuels Alliance event, Annual Golf Outing, National Drive Electric Week, and other seminars and workshops
- One-year Company Membership for ten (10) Members
- Four (4) golfers at Annual Golf Outing
- Access to Attendee Lists from CACC Events
- All other benefits provided to Platinum, Gold, Silver, Bronze levels

PLATINUM  $3,500
- Major sponsor at two CACC events/webinars, may include Green Drives but not Golf Outing
- Free Booth Space/Promotional Items/ Handouts at Green Drives
- First option to rent booth space at Golf Outing
- Three (3) golfers at the Annual Golf Outing
- One-year Company Membership for five (5) Members
- All other benefits provided to Gold, Silver, Bronze levels

GOLD  $2,500
- Major Sponsor at one (1) CACC Event/Webinar (does not include Green Drives or Golf Outing)
- Your logo featured on the Home Page of CACC’s Website, hyperlinked to your site
- Logo in weekly GREENLINE E-Newsletter, distributed to all stakeholders
- One-year Company Membership for four (4) Members
- All other benefits provided to Silver, Bronze levels

SILVER  $1,500
- Prominent Logo and Link Placement on the Member & Sponsor Pages of CACC Website
- Social Media Posts Announcing Sponsorship (Twitter, Facebook, LinkedIn)
- One-year Company Membership for three (3) Members
- All other benefits provided to Bronze level and members (listed below)

BRONZE  $1,000
- One-year Company Membership for one (1) Member
- Social media post announcing your organization’s support of Chicago Area Clean Cities
- Current Sponsors
Event Discounts:
It pays to be a CACC Member! Members have access to discounted registration on events and conferences (ex: NTEA's Work Truck Expo, Green Fleet Expo and ACT Expo have offered discounts to Clean Cities members in the past). There is no fee for members to attend the coalition’s annual December meeting and holiday reception.

Collective Effort:
Membership in the coalition provides a forum for joint action in working towards the common goals of reducing air pollution, climate change and the importation of petroleum.

Public Image:
Membership in the coalition identifies your business or agency as environmentally friendly and active in addressing environmental concerns. Receive certificate to display in your office.

Financial Assistance:
As a stakeholder in the coalition, you will have access to the most up-to-date information on funding opportunities.

Education:
CACC provides up-to-date information on the latest developments in alternative fuel vehicles. The coalition can also assist in determining what vehicles are most appropriate for a given application.

Practical Experience:
Coalition membership provides access to entities currently employing alternative fuel vehicles, providing the opportunity to learn from the experiences of others.

Leveraging Resources:
The development of partnerships among members allow for the leveraging of resources and the sharing of costs, such as developing shared fueling facilities or providing access to existing private facilities.
Members agree to undertake their best efforts to achieve the goals and objectives of the Chicago Area Clean Cities Coalition and to pay Sponsorship or Annual Membership Dues. Membership Dues cover one representative only for a one-year period from January to December.

ANNUAL MEMBERSHIP FEES
Please check the appropriate box below.

General Membership (for one individual)
- Company, Government, Fleet $200
- Non-industry individuals / Retirees $75

Coalition Sponsor:
- Premiere $10,000
- Diamond $5,000
- Platinum $3,500
- Gold $2,500
- Silver $1,500
- Bronze $1,000

Fleets that complete our coalition’s Annual Fleet Fuel Survey by Feb. 14, 2022 receive a free membership

Visit our website to become a member:
WWW.CHICAGOCLEANCITIES.ORG/BECOMEASPONSOR

If you have questions about becoming a sponsor, please contact:
JOE@CHICAGOCLEANCITIES.ORG

To learn more about becoming a member, contact:
BETHANY@CHICAGOCLEANCITIES.ORG