

Chicago Area Clean Cities Coalition

Encouraging the use of clean vehicles and
clean-vehicle technologies for 20 years

**CLEAN VEHICLES, CLEAN FUELS, CLEAN AIR, CLEAN CITIES
GET INVOLVED!**

2018 Sponsorship & Membership Guide



ABOUT US

The Chicago Area Clean Cities (CACC) coalition is a voluntary, 501(c)(3) nonprofit membership organization dedicated to expanding the use of alternative fuels and advanced vehicle technologies in the Chicago metropolitan area. A program of the U.S. Department of Energy, we provide education, technical expertise, networking opportunities and funding assistance to help members invest in local, sustainable transportation solutions – which not only supports our regional economy and protects our environment, but can green your bottom line.

We are one of nearly 100 Clean Cities coalitions across the country.

CACC members represent government, businesses, educational and research institutions, fuel providers, utilities and environmental organizations.

OUR MISSION

The mission of the U.S. Department of Energy's Clean Cities program is to advance the energy, economic, and environmental security of the U.S. by supporting local decisions to adopt practices that contribute to the reduction of petroleum consumption in the transportation sector.

Ever since we received our official designation as one of nearly 100 Clean Cities coalitions in the U.S., the Chicago Area Clean Cities (CACC) Coalition has worked to meet these objectives:

- Coordinate efforts to obtain funding to implement clean fuel and petroleum-displacement projects;
- Initiate and support legislation and programs that effectively promote clean fuels, clean fuel vehicles, idle reduction, enhanced fuel economy and other clean technologies;
- Develop fueling infrastructure in the Chicago metropolitan area to support a diverse clean fuel market;
- Educate the public and regional fleet operators about the operation and benefits of clean fuels, clean fuel vehicles, idle reduction technologies and hybrid-electric vehicles;
- Incorporate as many clean fuel vehicles as possible in the Chicago metropolitan area.

OUR SUCCESS

Since we received our official Clean Cities Coalition designation from the U.S. Department of Energy (DOE) in 1994, our partners and members have collaborated to meet a challenging environment and to transform transportation in a six-county region that includes Cook, DuPage, Kane, Lake, McHenry, and Will counties.

Throughout our nearly 25-year history, the coalition has dramatically altered the clean transportation landscape on a number of fronts:

- Petroleum reduction. From 2005 to 2016, CACC has reduced petroleum use by approximately 156 million gasoline gallon equivalents (GGEs).
- Alternative fuel and hybrid vehicle usage. According to the CACC 2016 fleet survey, nearly 24,000 alternative fuel and hybrid vehicles are now being used by stakeholders in the Chicago area.
- Infrastructure growth. There are currently approximately 246 alternative fuel stations and 917 electric-vehicle charging stations in the Chicago area.

WHY SUPPORT CACC?

Nationwide, the Clean Cities program has set an overall goal of displacing 2.5 billion gallons of petroleum per year from the transportation sector by 2020. Clean Cities coalitions like ours must increase the amount of petroleum displaced by 17 percent per year in order to reach this goal.

Your support gives us the resources to hold workshops and seminars, and work with area fleets, community leaders, and citizens, as well as assist in the increase of alternative-fuel vehicles/ advanced technologies and fueling/charging infrastructure in the Chicago area. In our region, the coalition is a catalyst for expanding the fuels market and driving business in the Compressed Natural Gas (CNG); Liquefied Natural Gas (LNG); Propane; Electric; Biodiesel; and Ethanol and Hydrogen industries. As part of the DOE's Clean Cities program, we support all fuel types in an effort to reduce petroleum usage and strengthen the local economy.

Your support as a sponsor makes it possible for the organization to strengthen our commitment in meeting our goals and fulfilling our mission and vision. Individual memberships are available for those who want to participate in the coalition. Employees of sponsors are considered members and do not need to complete separate membership applications.

GET INVOLVED

Thank you for being a valued member/stakeholder/supporter/friend of Chicago Area Clean Cities. We would like to extend an invitation for your organization to become a sponsor or a member of the coalition. Our coalition is a valuable opportunity for private and public fleets and consumers to make a positive impact on the environment.

CACC's members are comprised of commercial and public fleets, federal, state and local governments, auto manufacturers, car dealerships, fuel suppliers, conversion companies, environmental organizations, corporations, small businesses, and individuals. These stakeholders come together to share information and resources, educate the public, help craft public policy, and collaborate on projects that reduce petroleum use and improve air quality.

Get involved in the coalition to help make a better world and a better Chicago community.

Step 1 Read through our materials, visit our website and get to know us a bit better.

Step 2 Decide which level of sponsorship or membership best suits you and your organization, and complete the application at www.chicagocleancities.org.

Step 3 Stay actively involved! Connect with us by signing up for our e-newsletters, follow us on social media, attend and participate in events, and serve on the Steering Committee.



OUR CLEAN CITIES TEAM

Executive Board

Chair

John W. Walton

Advance Fueling Consultants

Coordinator/Treasurer

Samantha Bingham

City of Chicago Department of Transportation

Vice Chair

Darwin Burkhart

Illinois Environmental Protection Agency

Corporation Secretary

Tony Lindsay

Gas Technology Institute

Fleet Representative

Chris Lyon

National Truck Equipment Association (NTEA)

Fleet Representative

Les Faul

Commonwealth Edison (ComEd)

Technology Representative

Rich Moore

General Motors

Technology Representative

Marcy A. Rood

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Technology Representative

John Schwab

Dual Fuel Systems

Steering Committee

Ted Barnes

Gas Technology Institute

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General Motors

Tim Milburn

Green Ways 2Go

Marc Rowe

Trillium CNG

Tom Thompson

Forest Preserves of Cook County

Angela Tin

American Lung Association

Erica Tsypin

Exelon Corporation

Coalition Members

A list of our members can be found on the [coalition's website](#).

SPONSORSHIP

SUPPORT THE COALITION AS A SPONSOR

DIAMOND - \$5,000

- Sponsorship includes sponsor recognition at all major CACC events, including: Green Drives Conference & Expo, First Responder Training, Alternative Fuel Alliance event at Illinois State Capitol, Picnic in the Preserves, Golf Outing, National Drive Electric Week, CACC's Annual Meeting
- One Year Company Membership for ten (10) Members
- Four (4) golfers at Annual Golf Outing
- All other benefits provided to Platinum, Gold, Silver, Bronze levels

PLATINUM - \$3,500

- Major sponsor at two CACC Events, may include Green Drives (*not including Golf Outing*)
- Free Booth Space/Promotional Items Handouts at Green Drives
- First option to rent booth space at Golf Outing
- Feature article in GREENLINE E-Newsletter
- Two (2) golfers at the Annual Golf Outing
- One Year Company Membership for five (5) Members
- All other benefits provided to Gold, Silver, Bronze levels

GOLD - \$2,500

- Major Sponsor at one (1) CACC Event (*does not include Green Drives or the Golf Outing*)
- Your logo featured on the Home Page of CACC's Website, hyperlinked to your site
- Logo in weekly eblasts and quarterly GREENLINE E-Newsletter, distributed to all stakeholders
- One year Company Membership for four (4) Members
- Access to Attendee Lists from CACC Events
- All other benefits provided to Silver, Bronze levels

SILVER - \$1,500

- Prominent Logo and Link Placement on the Member & Sponsor Pages of CACC Website
- Social Media Posts Announcing Sponsorship (Twitter, Facebook, LinkedIn)
- One year Company Membership for three (3) Members
- All other benefits provided to Bronze level and members (listed below)

BRONZE - \$1,000

- One year Company Membership for two (2) Members
- Tweet and Facebook post announcing your organization's support of CACC
- All other benefits provided to Members

Current Sponsors



MEMBERSHIP

PARTICIPATE IN THE COALITION AS A MEMBER

Event Discounts:

It pays to be a CACC Member! Members have access to discounted registration on events and conferences (ex: NTEA's Work Truck Expo, Green Fleet Expo and ACT Expo have offered discounts to Clean Cities Members in the past). There is no fee for members to attend the coalition's annual December meeting and holiday reception.

Collective Effort:

Membership in the coalition provides a forum for joint action in working towards the common goals of reducing air pollution, climate change and the importation of petroleum.

Public Image:

Membership in the coalition identifies your business or agency as environmentally friendly and active in addressing environmental concerns.

Financial Assistance:

As a stakeholder in the coalition, you will have access to the most up-to-date information on funding opportunities.

Education:

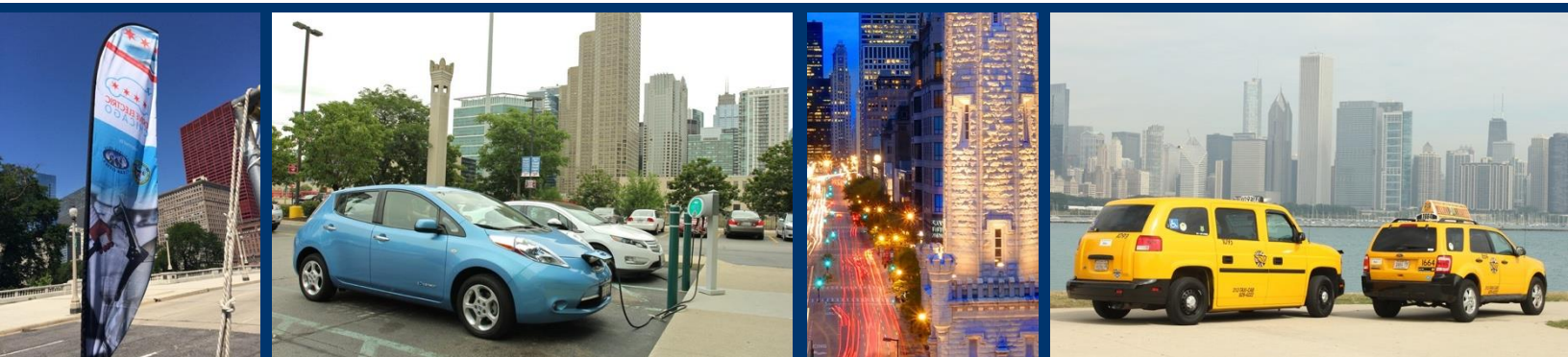
CACC provides up-to-date information on the latest developments in alternative fuel vehicles. The coalition can also assist in determining what vehicles are most appropriate for a given application.

Practical Experience:

Coalition membership provides access to entities currently employing alternative fuel vehicles, providing the opportunity to learn from the experiences of others.

Leveraging Resources:

The development of partnerships among members allow for the leveraging of resources and the sharing of costs, such as developing shared fueling facilities or providing access to existing private facilities.



BECOME A MEMBER

APPLY TODAY AT CHICAGOCLEANCITIES.ORG

Visit our website at

www.ChicagoCleanCities.org/BecomeAMember

to become a member!

Members agree to undertake their best efforts to achieve the goals and objectives of the Chicago Area Clean Cities Coalition and to pay Sponsorship or Annual Membership Dues. Membership Dues cover one representative only for a one-year period from January to December.

Annual Membership Fees

Please check the appropriate box below.

General Membership (for one individual):

- Company, Government, Fleet \$200
- Non-industry individuals / Retirees \$75

Fleets that complete our coalition's Annual Fleet Fuel Survey by February 14 receive a free membership

Sponsorship Fees

Please check the appropriate box below.

Coalition Sponsor:

- Diamond \$5,000
- Platinum \$3,500
- Gold \$2,500
- Silver \$1,500
- Bronze \$1,000

If you have questions about becoming a sponsor, please contact:

Joe@ChicagoCleanCities.org

To learn more about becoming a member, contact:

Bethany@ChicagoCleanCities.org

Follow Us:

Twitter: @ChiCleanCities

Facebook: <https://www.facebook.com/CACCCoalition>

LinkedIn: www.linkedin.com/groups/6677565



Chicago Area Clean Cities Coalition

30 N LaSalle Street, Suite 500

Chicago, IL 60602

Web: www.chicagocleancities.org

info@chicagocleancities.org